



# 10 Reasons to Invest in Real Estate in Poland

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## Executive Summary

Poland has become one of the most promising real estate markets in Europe — combining strong economic growth, EU-level stability, and remarkably affordable land prices. While much of Western Europe is saturated and overregulated, Poland offers space, stability, and a clear legal framework that rewards early investors.

Yet the **time for easy agricultural land speculation is over**. The Polish government has introduced strict zoning rules that precisely define which areas are agricultural and which are approved for housing construction. This shift is fueling a **new wave of appreciation** in licensed building land — exactly where **LandInvest** operates.

With a proven track record, fully licensed plots starting from **500 m<sup>2</sup>**, and infrastructure already in place, LandInvest gives investors **secure access** to one of the most undervalued yet stable real estate markets in the European Union.

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## 1. Strong and Stable Economic Growth

Poland is the **largest economy in Central and Eastern Europe**, consistently outperforming its neighbors with steady GDP growth and low unemployment. EU membership ensures ongoing investment in infrastructure, renewable energy, and housing — all key drivers for sustainable real estate demand.

Poland's resilient economy continues to attract both domestic and international investors seeking long-term security.

## 2. EU Legal Framework, Clear Zoning, and Property Rights

Poland operates under a **strict EU-aligned zoning and property law system**. In recent years, the government has implemented detailed **Local Development Plans (MPZP)** that clearly define which land is agricultural and which is approved for residential construction.

The era when investors could easily purchase farmland and later convert it into building land is **over**. Municipalities have become far more restrictive, and only land with a valid **building license (Warunki Zabudowy)** or inclusion in an approved zoning plan can be developed.

This creates **scarcity and upward pressure on prices** — making licensed building plots the safest and most valuable category of land investment in Poland.

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## 3. Exceptional Price-to-Value Ratio

Land and housing prices in Northern Poland remain **up to 60–70% lower** than comparable coastal regions in Western Europe.

Plots starting from **500 m<sup>2</sup> up to 9,000 m<sup>2</sup>** offer flexibility for both private investors and developers — from small leisure homes to larger modular resorts.

With utilities such as **electricity and water infrastructure already installed**, investors gain access to ready-to-build properties at entry prices unmatched across the EU.

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## 4. Tourism and Short-Stay Potential

The **Baltic coast and Kaszuby lake district** have become Poland's most dynamic tourism regions, with double-digit annual growth in domestic and international visitors.

Demand for **eco-friendly holiday homes** and **short-term rentals** is accelerating, fueled by digital nomads, young families, and retirees looking for affordable escapes close to nature.

LandInvest's developments are designed around this trend — combining leisure comfort, rental potential, and long-term appreciation.

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## 5. Infrastructure and Accessibility

Poland continues to expand its road, rail, and utility infrastructure at one of the fastest rates in the EU.

Our projects in **Pomerania** (Rybaki, Machowino) benefit from newly built roads, power connections, and water networks, all confirmed by local permits and notarial documentation.

Strategically located between **Gdańsk, Słupsk, and Ustka**, these areas enjoy direct access to the Baltic Sea and are within a two-hour drive from Germany or major airports.

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## 6. Government Support and EU Funding

Billions in EU structural funds continue to modernize Poland's regional infrastructure and energy networks.

Local municipalities actively support investors through **simplified zoning approvals (Warunki Zabudowy)** and **public-purpose infrastructure permits (Inwestycje Celu Publicznego)** — facilitating fast and transparent project execution.



This strong governmental framework makes Poland a stable, EU-backed environment for real estate growth.

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## 7. Low Entry Barriers for Foreign Investors

Foreign investors can purchase land through a **Polish limited company (Sp. z o.o.)**, a well-established and secure structure that ensures full ownership rights.

The process is simple, transparent, and fully compliant with EU law. LandInvest handles all the technical and legal formalities, offering turnkey assistance from purchase to notarial transfer.

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## 8. High Rental Yields and Capital Growth

Well-positioned leisure housing in Poland can deliver **gross rental yields of 6–9%** annually.

At the same time, land values in regions such as Pomerania have increased **over 100% in the last decade**, driven by urban expansion and limited new building zones.

This combination of high yield and capital appreciation makes Polish real estate a balanced and inflation-resistant investment.

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## 9. Diversification and Inflation Protection

Real estate in Poland provides tangible diversification for investors within the Eurozone. Although denominated in **Polish zloty (PLN)**, land and property values move independently of Western European cycles.



Owning physical, buildable land in Poland acts as a **natural hedge against inflation and currency volatility** — offering both security and growth potential.

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## 10. Proven Track Record – Licensed Building Land with Belgian Expertise

LandInvest offers something increasingly rare: **licensed, fully serviced building plots** with electricity, water, and road infrastructure — all transferred under a **notarial deed confirming their building status**.

Developed by a **Belgian real estate company** with extensive experience and on-site coordination, every plot we deliver is legally secure, infrastructure-ready, and verified for construction.

Our earliest investors — who joined **5 to 8 years ago** — have already achieved **annual returns between 15% and 20%**, demonstrating the stability and profitability of this model.

With LandInvest, you invest in **certified building land**, not speculation — combining security, transparency, and long-term value in one of Europe's fastest-growing real estate markets.

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## Who We Are

LandInvest is represented by a Belgian land developer — a family-based company with an extensive track record in land development projects across Poland. With over **15 years of experience** in the Polish real estate market and a wide network of satisfied investors, you can rest assured that your investment is safe and profitable.



We manage the entire value chain — from identifying and developing prime land, to commercializing it into **individual licensed plots** ready for construction. But our service doesn't stop there: together with our local partners, we also help you **resell your land** on the Polish market when the time is right, ensuring you realize a **strong return on investment within 5–8 years**.

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## **How We Work**

At LandInvest, we make investing in Poland simple, transparent, and personal.

1. **First Online Meeting** – We start with an online introduction where we explain why and how to invest in Polish real estate. You'll learn about market dynamics, our development projects, and the legal framework.
2. **Investment Planning** – Together we go through our structured investment process and commit to offering you an opportunity that fits your personal budget and goals.
3. **Second Meeting** – Once you decide to move forward, we present specific investment opportunities: available locations, potential returns, pricing, and clear exit strategies for realizing your profit.
4. **Guided Investment Process** – After choosing your preferred plot or project, we guide you through every step — from signing the preliminary sales agreement to finalizing the notarial deed in Poland. This can even be done remotely from your home country if you prefer.

Our mission is to make cross-border investing effortless and secure, ensuring your journey with LandInvest is fully supported from the first meeting to your successful return.

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## Conclusion

Poland's real estate market is evolving rapidly.

With agricultural conversions now heavily restricted and demand for licensed land rising, the **window of opportunity** is shifting toward investors who act early — and intelligently.

**LandInvest** provides that gateway: licensed building land, Belgian quality standards, and a proven return history.

 **Take action today.** Contact us now to learn how you can become part of our next development phase.

Secure your licensed building plot in Poland and start earning strong, stable returns with LandInvest — your trusted partner in European real estate growth.

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### Land Invest Europe

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